

RAJAR DATA RELEASE



Quarter 1 2026 – May 14th 2026



ALL RADIO LISTENING CHARTS



1. ALL RADIO LISTENING



2. ALL DIGITAL LISTENING



3. BBC & COMMERCIAL REACH & SHARE



4. BBC & COMMERCIAL PLATFORM SHARE

SAMPLE SIZE:
Survey period - Q1 2026
Code Q (Quarter): 33,250 Diaries 15+
Code H (Half year): 66,591 Diaries 15+

TERMS	WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
	SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.
	TOTAL HOURS: The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

RAJAR DATA RELEASE Q1 2026 – May 14th 2026



	Q1 2025	Q4 2025	Q1 2026
All Radio Listening			
Weekly Reach ('000)	50,078	50,000	50,628
Weekly Reach (%)	86.9	85.8	86.9
Average hours per head	17.8	17.4	17.3
Average hours per listener	20.5	20.3	19.9
Total hours (millions)	1,027	1,015	1,007

All Radio Listening - Share Via Platform (%)			
AM/FM	26.7	25.4	24.0
Total Digital	73.3	74.6	76.0
DAB	42.1	42.1	43.1
DTV	2.7	2.7	2.5
Total Online	28.5	29.8	30.4
Website/Apps	10.8	11.3	11.5
Smart Speaker	17.6	18.5	18.8

All Digital Radio Listening

	Reach%			Hours in 000s			Share%		
	Q1 25	Q4 25	Q1 26	Q1 25	Q4 25	Q1 26	Q1 25	Q4 25	Q1 26
All Radio	86.9	85.8	86.9	1,027	1,015	1,007	100	100	100
Total Digital	76.5	75.3	76.5	753	757	765	73.3	74.6	76.0
DAB	61.6	60.3	60.8	433	427	434	42.1	42.1	43.1
DTV	6.5	6.3	6.2	28	28	25	2.7	2.7	2.5
Total Online	43.8	42.6	43.5	293	302	306	28.5	29.8	30.4
Website/Apps	24.4	23.9	24.2	111	115	116	10.8	11.3	11.5
Smart Speaker	27.6	26.5	27.2	181	188	190	17.6	18.5	18.8

Weekly Reach (000s)

BBC Radio Listening

	Q1 25	Q4 25	Q1 26
All BBC Radio	31,392	30,904	31,356
All BBC Network Radio	28,726	28,226	28,642
All BBC Local / Regional Radio	7,065	6,792	7,063

Commercial Radio Listening

	Q1 25	Q4 25	Q1 26
All Commercial Radio	39,873	39,431	39,266
All National Commercial	28,299	28,184	27,857
All Local Commercial	27,004	25,558	25,418

Share of Hours (%)

BBC Radio Listening

	Q1 25	Q4 25	Q1 26
All BBC Radio	43.1	42.8	43.4
All BBC Network Radio	38.7	38.5	39.0
All BBC Local / Regional Radio	4.5	4.4	4.4

Commercial Radio Listening

	Q1 25	Q4 25	Q1 26
All Commercial Radio	54.9	55.2	54.3
All National Commercial	27.1	29.3	28.5
All Local Commercial	27.7	25.9	25.9

Platform Share

All BBC Radio

	Q1 25	Q4 25	Q1 26
AM/FM	32.6	32.2	29.8
Total Digital	67.4	67.8	70.2
DAB	40.6	38.9	40.5
DTV	3.4	3.9	3.3
Total Online	23.4	25.0	26.4
Website/Apps	10.4	11.2	11.4
Smart Speaker	13.0	13.7	15.0

All Commercial Radio

	Q1 25	Q4 25	Q1 26
AM/FM	21.4	19.7	19.1
Total Digital	78.6	80.3	80.9
DAB	44.1	45.3	46.1
DTV	2.3	1.9	1.9
Total Online	32.3	33.1	32.9
Website/Apps	10.9	10.9	11.1
Smart Speaker	21.4	22.2	21.8